

IMPORTANT DATES:

TODAY

ADVANCING UNIT REFLECTIONS ENTRIES DUE to Temecula Council PTA
9:00-11:00 a.m.
Paloma Elementary School ([map](#))

TUES., OCT. 26

Temecula Council PTA Tuesday Training
10:00 a.m.
TVUSD Rm. 14 ([map](#))
Topic: **MULTICULTURAL FESTIVAL**

TUES., OCT. 26

Temecula Council PTA Executive Board Mtg.
6:30 p.m.
TVUSD Rm. 14 ([map](#))
Council officers & chairmen only, please. [CONTACT US](#) to request a guest seat.

TUES., NOV. 2

ELECTION DAY
DON'T FORGET TO VOTE!

FRI., NOV. 5

Temecula Council PTA PRESIDENT'S LUNCHEON
ATTENDANCE MANDATORY
11:00 a.m.
TVUSD Rm. 14 ([map](#))
Lunch included

ITEMS DUE AT LUNCHEON:

- Membership Dues w/ [Remittance](#)
- Sept. Unit Treasurer's Reports
- Sept. Unit Meeting Minutes
- Sept. Unit [Volunteer Hours](#)
- [Unit President's Monthly Report](#)

TUES., NOV. 16

Temecula Council PTA & TVUSD Parents Read Core Literature
9:30 a.m. - [TVUSD](#)
Front Office Conference Room
Books:
Thing Fall Apart & Animal Farm



REFLECTIONS: ADVANCING UNIT ENTRIES DUE TODAY!

ADVANCING ENTRIES FROM SCHOOL SITE UNITS TO COUNCIL PTA ARE DUE ON TUESDAY, OCTOBER 26, 2010.

PLEASE DELIVER ENTRIES TO [PALOMA ELEMENTARY SCHOOL](#) BETWEEN THE HOURS OF 9:00-11:00 AM.

IF YOU CANNOT MAKE THE SCHEDULED DATE OR TIME, PLEASE CONTACT COUNCIL REFLECTIONS CHAIRMAN, [CANLI MERTZ](#) TO MAKE ANY SPECIAL ARRANGEMENTS. **SPECIAL ARRANGEMENTS MUST BE MADE PRIOR TO OCTOBER 26.**

THANK YOU FOR YOUR UNDERSTANDING AND COOPERATION.

Please see page 3 for more about Reflections submissions.

Multicultural Festival is 10/26 Tuesday Training Topic

The TVC PTA-sponsored Multicultural Festival (MCF) will be **Saturday, February 26, 2011**. In addition to sharing cultures from around the world, festivities will include an outstanding lineup of international entertainment from local and Southern California singers, dancers, and musicians. To show you just how easy it is for your school to be part of this free community-wide event, MCF will be the topic of today's Tuesday Training in Room 14 at the TVUSD Office Complex (adjacent the Adult School, behind the main administrative building). Join us at 10 AM to see just how easy it is to create a tri-fold country board and hands-on activity. Talk to units who participated last year, and get a sneak preview of what's being planned. If your unit has not yet signed up, it's not too late. Remember, participation is not limited to the PTA board. Ask families at your school about sharing their cultural and ethnic traditions.

TVC PTA COMMUNITY SPONSORSHIP PROGRAM

FINAL WEEK - PLEASE SUPPORT OUR EFFORTS!

The Temecula Valley Council of PTAs invites **community members and local businesses** to participate in a **PTA sponsorship program designed specifically for them**. The purpose of the sponsorship program is to offer an opportunity to join PTA and **support the work that all of our PTA and PTSA volunteers do on behalf of children throughout TVUSD**. In this time of tough statewide budget cuts affecting our children's education, we need your support more than ever. We hope you will join us as we strive to make Temecula a great place for all of our students to learn, achieve and succeed! Please consider becoming a TVC PTA Community Sponsor!

Visit our [WEBSITE](#) for details or simply

[DOWNLOAD, COMPLETE, AND RETURN OUR SPONSORSHIP APPLICATION.](#)

PLEASE DON'T WAIT! The 2010-11 Sponsorship application period **CLOSES** on **OCTOBER 31** and will no longer be available after that date.

PRCL Combines October & November Books; NOVEMBER 16

The **Parents Reading Core Literature (PRCL)** discussion of October's novel, *Things Fall Apart*, by Chinua Achebe will be combined with next month's book, *Animal Farm*, by George Orwell. Both novels will be shared on **NOVEMBER 16** at 9:30 AM in the TVUSD ([map](#)) Front Office Conference Room.

We continue to encourage other parents, especially those with middle and high school students, to join us. Questions about PRCL or the [Grade 9-12 Core Literature List](#)? Please [contact our Programs VP](#).

It's Election Time Again...

...And many PTA leaders are having questions about what election-related activities they can and can't engage in. Local PTAs are non-profit organizations and fall under the IRS election guidelines for non-profits. To help you decide what activities your local PTA will get involved in, PTA has provided a few quick "cans" and "cannots." SOURCE: [PTA Legal Guidelines for Elections](#)

PTA CAN:

- Host a candidates' forum: all candidates appearing on the ballot for a given position must be invited to participate and given equal time to respond.
- Publish a candidate's questionnaire: all candidates must be given the opportunity to answer the questionnaire and responses must be printed exactly as written.
- Register voters: volunteers must register all eligible voters regardless of party affiliation or political views.
- Remind members to vote.
- Educate candidates on issues important to PTA.

PTA CANNOT:

- Invite only one candidate in an election to come speak to the PTA.
- Tell PTA members to only vote for a candidate who supports "X" position.
- Distribute any campaign materials on behalf of a candidate.
- Wear campaign buttons or t-shirts during a PTA meeting.

According to the IRS: All section 501(c)(3) organizations are absolutely prohibited from directly or indirectly participating in, or intervening in, any political campaign on behalf of (or in opposition to) any candidate for elective public office. The prohibition applies to all campaigns including campaigns at the federal, state and local level. Violation of this prohibition may result in denial or revocation of tax-exempt status and the imposition of certain excise taxes. Those section 501(c)(3) organizations that are private foundations are subject to additional restrictions.

SPOTLIGHT: TVUSD GOVERNING BOARD ELECTION

Citizen oversight of local government is the cornerstone of democracy in the United States. When you vote on November 2, you'll be voting to fill three seats on the Temecula Valley Unified School District (TVUSD) Governing Board. What does the board do? To answer that question, here are a few facts:

- In the Temecula Valley Unified School District, the governing board consists of **5 members** whose terms are staggered so that as close as possible, half of the members are elected in an even-numbered year.
- The term of office for a school board member elected in a regular election is 4 years.
- The term of office begins on the first Friday in December after their election.
- The role of the 5 governing board members is to ensure that our school district is responsive to the values, beliefs, and priorities of this community.
- The board fulfills this role by performing five major responsibilities. These are:
 1. **setting direction;**
 2. **establishing an effective and efficient structure;**
 3. **providing support;**
 4. **ensuring accountability; and**
 5. **providing community leadership as advocates for students, the school district, and public schools.**
- The **TVUSD Strategic Plan 2007-2012** is located on the district website at <http://www.tvusd.k12.ca.us/>. Also, on the website, you'll find meeting dates, board agendas, and minutes.
- The agenda for regular meetings must be posted on the [website](#) and at the district office at least 72 hours prior.
- Parents, students, and other members of the general public are encouraged to attend TVUSD Governing Board Meetings which are held twice monthly, at 6:00 PM.

As parents, our job is to advocate for our students. As representatives of PTA, our job is to advocate for ALL students. TVC PTA urges you to attend school board meetings, to be involved in your public schools, to read and learn about the issues, and to email or call your governing board members.

Temecula Valley Council of PTAs
thanks our 2010-11

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[CLICK HERE](#) to learn more about our
Community Sponsorship Program and
levels.

Temecula Valley Council of PTAs does not

TVC PTA Non-Profit Partner:



**Temecula Valley
Council
PTA®**

everychild.one voice.®

MAILING ADDRESS:
27475 Ynez Rd., #121
Temecula, CA 92591

NEW OFFICE HOURS:
(TVUSD ROOM 14)
Wednesdays: 9:30-11:00 a.m.

[E-MAIL US!](#)

There's more on the Web!

Visit us at:

<http://www.tvcpta.org>

PTA REFLECTIONS Arts Program - What Unit Chairmen Should Know...

ADVANCING ENTRIES FROM SCHOOL SITE UNITS TO COUNCIL PTA ARE DUE ON TUESDAY, OCTOBER 26, 2010. PLEASE DELIVER ALL ADVANCING ENTRIES TO PALOMA ELEMENTARY SCHOOL BETWEEN THE HOURS OF 9:00-11:00 AM. IF YOU CANNOT MAKE THE SCHEDULED DATE OR TIME, PLEASE CONTACT COUNCIL REFLECTIONS CHAIRMAN, [CANLI MERTZ](#) TO MAKE ANY SPECIAL ARRANGEMENTS. SPECIAL ARRANGEMENTS MUST BE MADE PRIOR TO OCTOBER 26. THANK YOU FOR YOUR UNDERSTANDING AND COOPERATION.

- As we are all trying to "go green," Reflections chairmen can **download a [REFLECTIONS PACKET](#)** at the California State PTA website. You will only need to print the entry form this year. Please ask students and parents that the entrants go **[ONLINE](#)** to read the rules for their particular category(ies) of interest.
- **CHAIRMEN SHOULD READ THE PACKET AND RULES** because the program has changed and, especially if you're new to Reflections, you need to know them because parents will ask you what to do. For example:
 - On the writing entry there now has to be two copies along with the original.
 - Also, if the category is film or photography and a minor child's likeness is visible they will need to sign a waiver. You can also find the form on the website.
- **ON THE ENTRY FORM:**
 - The Council Name is **Temecula Valley** and the **District is 23**.
 - Please **fill out the bottom portion completely** before you copy the blank entries so you only have to do it once. If it is not filled out correctly the entry will be **disqualified**.
 - Please use a **phone number that you can be reached at**. If you use the school's number the message may not get to you on time if a problem arises.
 - Your **local 8 digit National PTA ID number** is found in your unit's bylaws (Article XIV, Section 4 - please add zeroes in front to make 8 digits, if needed). We suggest putting a teacher's name/room number on the entry form so it's easier to return entries to their owners.
 - **PLEASE, PLEASE, PLEASE** make sure each entry has **AN ARTIST'S STATEMENT. IT'S MANDATORY!** It's also heavily weighted and can make the difference in a winning entry or not.
- Once you have declared your winners, please **MAKE TWO COPIES** of the completed entry form and place the extra copies in the page protector with the original attached to the artwork. and send it all up along with the **[UNIT LEVEL FORM A](#)** completely filled out.



Please **DON'T HESITATE** to contact **[CANLI MERTZ](#)**, Council PTA Reflections Chairman, if you have any questions regarding the National PTA Reflections Student Arts Program.



PTA Membership:

- The complete list of membership challenges for the year can be found **[HERE](#)**. The next challenge is the **most members entered into the JustBetweenFriends (JBF) PTA database** and is due by DECEMBER 3. Please **[CONTACT US](#)** if you need personal assistance with the **FREE JBF online program**.
- **IMPORTANT:** You cannot receive more PTA Cards until you pay for the ones you have already received. Council PTA has received a limited amount from 23rd District PTA.
 - All PTA Cards expire on October 31 annually. **2010-2011 PTA Cards expire on October 31, 2011**. If your unit has not printed your membership cards already, please use this date. If you have already printed and distributed cards, please notify your PTA members of the correct expiration date.
- The new **[JustBetweenFriends Website](#)** is up and running. Have you seen it? It's much more user-friendly! Some resources to help you get up and running on JBF are: **[MANAGING PTA MEMBERS](#)**, **[PRINTING BLANK PTA CARDS](#)**, **[PRINTING PTA CARDS WITH NAMES](#)**, and **[SPREADSHEET UPLOAD](#)**. We're sure you'll find these extremely helpful. **DON'T FORGET:** FREE ONLINE TRAINING for JBF is available at **<http://learnjbf.com/index.html>**. Look for a webinar at a time that's convenient for **YOU**.
- Council PTA's total membership tally currently stands at 8,650 members - still short of our goal. Remember, It is everyone's responsibility to help our voices **GROW** and **TOGETHER WE CAN** reach our **goal of 11,500 MEMBERS this year!** ~ **[DUSTI BROCK](#)**, Council PTA Membership Chairman.

OCTOBER'S Developmental Asset

#15: **POSITIVE PEER INFLUENCE** - Printable flyer in **[ENGLISH](#)** and in **[SPANISH](#)**.

#11: **FAMILY BOUNDARIES** - Printable flyer in **[ENGLISH](#)** and in **[SPANISH](#)**.

Visit the **[Search Institute website](#)** or the **[Parent Further website](#)** for more on the Search Institute's Developmental Assets.

DON'T FORGET

- **CALIFORNIA STATE PTA'S** latest newsletters: **[PTA in CALIFORNIA](#)** & **[COMMUNICATOR](#)**.
- **CALIFORNIA STATE PTA'S** "SMARTS" (Bring Back the ARTS) **[NEWSLETTER](#)**.
- **23rd DISTRICT PTA'S** latest newsletter: **[DATELINE](#)**.

Parent/Family Involvement Workshops Hosted by 23rd Dist. PTA

UPCOMING LOCAL LEVEL ONE WORKSHOPS (click on date BELOW for registration form):

The 23rd District PTA Leadership and Parent Involvement Committees are joining together to provide training and professional development in the area of parent and family involvement. Presentations include information on Dr. Joyce Epstein's "Six Keys to Parent Involvement", the National Network of Partnership Schools, California State PTA parent and family involvement information and resources, and the California Action Plan for Partnerships P-16 Council Recommendations.

November 4 - Riverside County Office of Education, **MURRIETA**.

UPCOMING LOCAL LEVEL TWO WORKSHOPS (click on date below for registration form):

These workshops will provide training and information for the development of an Action Plan. Participants should have attended a Level One training and attend in groups of three or more. Groups can include parents, teachers, administrators, and/or school site council representatives. Each group will need to bring a copy of their school's **SINGLE PLAN FOR STUDENT ACHIEVEMENT (SPSA)**. *Registration for these workshops is free.*

November 4 - 3:30 PM - 5:30 PM - Riverside County Office of Education, **MURRIETA**.

UPCOMING LOCAL PARENTS EMPOWERING PARENTS (PEP) MODULES (click on date below for registration form):

A curriculum has been developed based on the Parents Empowering Parents (PEP) Guide, a document of the California State PTA. These modules will be presented in two 4-week sessions, in a "Trainer of Trainers" format. Come and be trained, then take the information back to your school site to train your parents and families! *Registration for a 4-week session is \$25.00.*

These workshops are scheduled for 3:30-5:00 p.m. at the Riverside County Office of Education, **MURRIETA**.

COMMUNICATION: **November 2**

TESTING: **November 9**

LEARNING AT HOME: **November 16**

VOLUNTEERING: **November 30**

FROM OUR NON-PROFIT PARTNERS

Assistance League

ASSISTANCE LEAGUE THRIFT SHOP SALES

[CLICK HERE](#) for the **OCTOBER** calendar with sale information, location and hours.

[CLICK HERE](#) for the **NOVEMBER** calendar with sale information, location and hours.

For more information, call 951-694-8018. **DON'T FORGET:** If your teen needs community service hours with a non-profit organization, the AL has a teen auxiliary (Assisteens) you may encourage them to consider joining. For more info about **Assisteens**, email assisteens@verizon.net.

IN OUR COMMUNITY

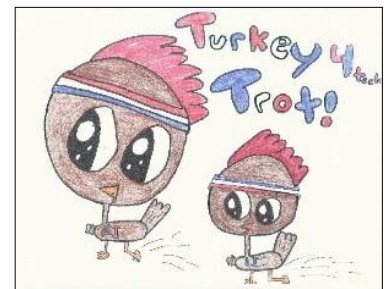
Our Council PTA Parent Resource Center is NOW OPEN!

Please visit Temecula Valley Council's **Parent Involvement Resource Center** located at [28720 Via Montezuma, Temecula](#), inside the Temecula Valley Assistance League Thrift Store. Our office hours for the remainder of this month: 10:30 a.m. to 12:30 p.m. on Monday, October 18 and Monday, October 25. **Need to schedule a different date & time to visit?** Contact our [School-Family-Community Partnerships Team](#) by sending an e-mail message.

ARES PTA HOSTS "TURKEY TROT 4 TECH"

ARES PTA invites all units and the community to participate in our run. We are also reaching out to business owners for sponsorship opportunities. Let's work together to do something amazing for one our schools! Visit www.turkeytrot.arespta.com for details. Thank you in the spirit of "Together We Can!"

Linda Zimel - ARES PTA president



Host Families Needed for Japanese Students

Groups of high school students from **JAPAN** will be visiting Temecula and studying at local language school and TVC PTA sponsor, [California School of English](#). Host families are needed to accommodate these Japanese students. Hosting a foreign student is a great cultural exchange experience for local families and often lead to lifelong friendships. **Host families receive \$100 per week to cover expenses.**

The next visiting group is from Miyazaki Minami High School and they'll be here for 10 days from November 29 - December 9.

For more information, please contact **Chris Cullen** at (951) 693-9184, or via e-mail to info@csofe.com.